



Founded in Eugene, Oregon

Kelp Meal is pure *Ascophyllum nodosum* seaweed from the clean, cold waters of the North Atlantic Ocean. Also known as knotted-wrack or rockweed, *Ascophyllum nodosum* provides a rich natural source of potash and is an ideal nutrient supplement for all types of vegetables, herbs, flowers and perennials. Our Kelp Meal is hand harvested, carefully dried and finely milled for consistent quality.

GUARANTEED ANALYSIS

TOTAL NITROGEN (N)	1.0%	Listed by the Organic Materials Review Institute (OMRI) for use in organic production.
1.0% Water Insoluble Nitrogen		
AVAILABLE PHOSPHATE (P ₂ O ₅)	0.1%	F002174
SOLUBLE POTASH (K ₂ O)	2.0%	

Derived from: Kelp (*Ascophyllum nodosum*)



APPLICATION RATES

Approximate Conversions	3 cups ≈ 1 lb	½ cup ≈ 3.5 oz	2 Tbsp ≈ 1 oz
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Vegetable Gardens & Flower Beds:

To prepare new gardens, apply 1-2 lbs per 100 square feet and thoroughly mix into the top 3" of soil.

For new transplants, add 1-2 tsp per hole, mix into soil and water in well.

To feed established plants, side dress 1-2 tsp per plant once each month during the growing season.



Containers:

For new plantings, add 1-2 Tbsp per gallon of soil and mix thoroughly **OR** add 2-2.5 lbs per cubic yard.

For established plants, lightly mix 1-2 tsp per gallon into the soil surface once each month during the growing season.



PLEASE
STORE AWAY
FROM PETS



Kelp Meal
1-0.1-2

Visit us online at:
downtoearthfertilizer.com



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about this product

DOWN TO EARTH®
is committed to using sustainable
packaging materials that can be
recovered and recycled.



MADE IN THE USA
using quality ingredients
responsibly sourced from
around the world.



Information regarding the contents and levels
of metals in this product is available on the
internet at: <http://www.aapfco.org/metals.html>

Down To Earth Distributors, Inc.®
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Kelp Meal
1-0.1-2



ALL NATURAL

Kelp Meal
1-0.1-2



COMPOST
THIS BOX!



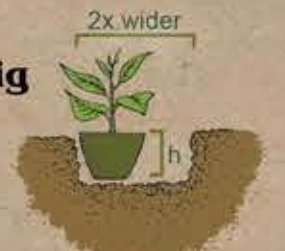
NET WT 4 LB (1.81 kg)



"Keep on growing!" - Jack

Kelp Meal
1-0.1-2

1. Dig



2. Feed



Follow the application rates
on the back of the box

Remove plant from container
and gently loosen roots

3. Plant



Fill remaining
gaps with soil and
press gently to
remove air gaps

4. Water



Saturate the soil
well just after
transplanting

Aim to keep the soil damp, not wet,
while the plant becomes established

